



**European  
Movement  
International**



A MEETING PLACE FOR THOSE WHO WANT EUROPE TO **PROGRESS**  
TOWARDS A **STRONGER**, MORE **DEMOCRATIC** AND  
**EFFICIENT** UNION WITH A STRONG VOICE ON THE INTERNATIONAL STAGE.

### **Our History**

The European Movement is the largest pro and pan-European network of civil society organisations, dating back to 1948. Founded over half a century ago, the European Movement has played a crucial role in the construction of Europe. After World War II, the most important political figures such as Winston Churchill promoted the creation of an all-encompassing European organisation which would ensure the European unity and prevent another war in the future. Consequently, after the famous Hague Congress, the European Movement was founded. Its first major achievement was establishing the Council of Europe in May 1949.

### **Our Goals**

The European Movement's objective is to "contribute to the establishment of a united, federal Europe founded on the principles of peace, democracy, liberty, solidarity, and respect for basic human rights. It seeks to provide a structure to encourage and facilitate the active participation of citizens and civil society organisations in the development of a united Europe". Its 39 National Councils, 34 International Associations and 3 supporting Members work towards bringing together representatives from European associations, political parties, enterprises, trade unions, NGOs as well as individual lobbyists. For a full list of members, please refer to the Membership Section on our [website](#).



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## **EMI Conference Sponsorship What it Means for Your Company?**

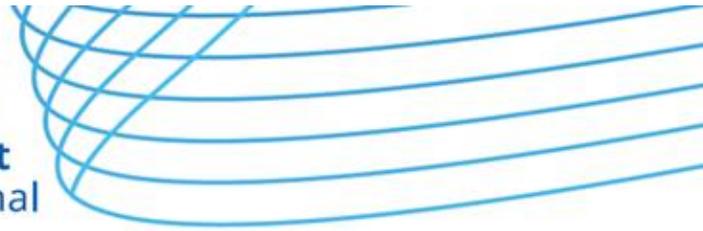
By supporting a European Movement conference, sponsors can achieve higher brand recognition, image enhancement and carry out focused, effective brand marketing directed at an international community of experts and leaders in the relevant policy field. In addition, sponsors can gain high visibility and exposure through our website and social media, as well as get a unique networking opportunity among our Members, collaborating with non-profit organisations, expert researchers, high level politicians and EU leaders.

You can choose among three tailor-made sponsorship packages: *Exclusive*, *Non-Exclusive* and *Basic Sponsorship*.

For more details, please contact Joanna Nahorska, Events and Project Officer,  
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## **Exclusive Sponsorship**

- ☞ Opportunity to give a welcome speech at the conference (up to 10 minutes);
- ☞ Consultations on the programme of the conference - the opportunity to collaborate on messages important to you;
- ☞ Opportunity to host a sponsored designed social event (costs covered by the sponsor) linked to the conference;
- ☞ Acknowledgement in the opening address;
- ☞ 15 complimentary guest passes;
- ☞ Logo on conference programme and in social media, with an outreach to thousands of Europeans;
- ☞ Logo on the European Movement website with a link to your company's website and brief information;
- ☞ Company information package (leaflets etc.) to be distributed at the venue;
- ☞ Logo on conference proceedings;
- ☞ Branding at the event (rolling power-point presentation during breaks plus banner on stage);
- ☞ Branding in post-event communication activities;
- ☞ List of attendees.

Please note that the Exclusive Sponsorship does not exclude a non-commercial press or media partnership, the Sponsor also has a chance to benefit from further agreements by both parties.



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## Non-exclusive Sponsorship

- ☞ Opportunity to give a closing speech at the conference (up to 5 minutes);
- ☞ Acknowledgement in the opening address;
- ☞ 10 complimentary guest passes;
- ☞ Logo on conference programme and other marketing channels;
- ☞ Logo on the European Movement website;
- ☞ Logo on conference proceedings;
- ☞ Branding at the event (a rolling power-point presentation during breaks and banner on stage);
- ☞ Branding at post-event communication activities;
- ☞ List of attendees.

Please note that the Non-exclusive Sponsorship allows up to 3 non-competing Sponsors.

## Basic Sponsorship

- ☞ Acknowledgement in the opening address;
- ☞ 5 complementary guest passes;
- ☞ Logo on conference programme and other marketing channels;
- ☞ Logo on the European Movement website;
- ☞ Logo on conference proceedings;
- ☞ Branding at the event (rolling power-point presentation and banner display at the entrance);
- ☞ Branding at post-event communication activities.

Please note that the Basic Sponsorship has no limit of Sponsors.